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- › Opening Paths for Young Talents into working life
- › Employment Service for Young Talents

Mission



**Nexti's mission is to open pathways for
young talents into working life >>
creating real impact and future growth.**

Vision



**Building Europe's leading platform
that connects young talents,
seasoned professionals,
companies, and society to shape
the future of work.**



The Challenge: Youth Unemployment Crisis in Finland

23%

Youth Unemployment Rate:

Under-25 unemployment in Finland (June 2025)

75K

Jobless Youth:

Under-30 unemployed job seekers nationwide

€580M

Annual Cost:

Youth unemployment benefits burden per year in Finland.



A lost generation costs Europe €37B per year.

Other European countries that have youth unemployment rate above the EU average: Sweden, Estonia, Spain, Italy and France.

14,6%

Youth Unemployment Rate in Europe

~4.5M

Jobless Youth:

Under-30 unemployed job seekers in Europe in total

~€37B

Annual Cost:

Youth unemployment benefits burden per year in whole of Europe. If we included lost taxes, lost productivity, social costs, the number would be much higher, up to 75B.

What stops young people from finding work

- »» Too few entry-level jobs available.
- »» Hard to get the first job without experience.
- »» No professional networks to support job search.
- »» Difficult to stand out and prove skills.

»» this leads to sense of exclusion: shame and feelings of worthlessness; not feeling a part of society.

SME Growth Potential: Untapped Opportunity

>> SMEs — they drive 60% of employment yet lack affordable, skilled talent to drive innovation and growth

>> Total SME market size in Europe is: 24.4M

Growth Ambitions

- 54% seek business growth
- 25% plan to hire staff
- 47% of micro-enterprises target expansion

Key Barriers in Growth

- Market uncertainty
- Lack of skilled talents
- Lack of sales, marketing and ICT (AI) expertise
- High employment costs and heavy hiring processes

62.000 SME's in Finland are seeking business growth

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*Be the change
you want to see
in the world*